

experience

WORKING ASSETS/CREDO MOBILE

San Francisco, CA
(1999–2002; 2005–present)

Senior Designer/Designer (2005–present)

Develop UI, content strategy, wireframes, design and front-end development of various web projects in the e-commerce and member services sites (including member billing interface).
Design and code HTML emails, and produce best-practices guidelines for department.
Design print-based acquisition material and customer communications (including ads, brochures, postcards and direct mail packages).
Create spot illustrations as needed.

Designer/Production Artist (1999–2002)

Designed print-based acquisition material and customer communications.
Designed and coded HTML emails.
Supervised Production Artist.

EGG GRAPHIC DESIGN

Oakland, CA (2002–present)

Freelance Designer and Illustrator

Provide web design, coding and consultation services.
Create illustrations for various packaging and identity projects.

UNIVERSITY OF CALIFORNIA PRESS

Berkeley, CA (1999)

Freelance Designer

Designed ads, flyers and brochures for academic book publisher.

SYBEX INC.

Alameda, CA (1997–1999)

Graphic Designer/Production Artist

Designed and produced marketing materials for computer books, including ads, sales kits, flyers, media folders, posters, CD labels and postcards.

HARVARD UNIVERSITY PRESS

Cambridge, MA
(1994–1997)

Ad and Web Coordinator (1995–1997)

Conceptualized and executed web features for reference titles (designed and coded pages, selected excerpts); created web pages for current and backlist catalogs.
Designed interior and jacket for new cloth title, paperback cover for reprint, direct mail brochures in various academic disciplines, and 200-300 ads per year.
Composed promotional copy, excerpted reviews and proofread for marketing department.

Marketing Assistant (1994–1995)

Researched, acquired and organized catalog imagery; proofread; assisted Marketing Director and Promotional Director.

education

CALIFORNIA COLLEGE OF THE ARTS

San Francisco and Oakland, CA (2004)

BFA

Majored in illustration.

MIDDLEBURY COLLEGE

Middlebury, VT (1993)

BA

Majored in Russian Language and Literature; graduated Magna cum laude; elected to Phi Beta Kappa and National Russian Honor Society; received highest departmental honors for thesis; studied for one semester at Moscow State University.

skills

SOLID

WORKING ON IT

InDesign, HTML/CSS, Illustrator, Photoshop, Quark, Dreamweaver, Fireworks
jQuery, Flash